



## **Michael L. Garnes, President, Next Level Executive Search to Speak at Second Annual UF Sports Law Symposium**

*Announcement about Michael Garnes, President, Next Level Executive Search speaking as a panelist to future lawyers seeking careers in the sports industry at the University of Florida Sports Law Symposium.*

Gainesville, FL, January 22, 2009 --(PR.com)-- Recruiting expert, Michael L. Garnes, President, Next Level Executive Search (NLES) will speak at the Second Annual University of Florida Sports Law Symposium on Friday, Jan. 23, 2009 at 11:30 am. The symposium will be hosted at the University of Florida Levin College of Law campus and includes other notable experts in the sports industry including keynote speaker: Kevin Sullivan, Assistant to the President for Communications, and closing speaker: Bill Rasmussen, Founder of ESPN and recently, the College Fanz Sports Network.

Michael Garnes will bring his vast experience and expertise as a speaker on the Recruiting Panel. Garnes has over 20 years sports industry experience, as well as solid corporate experience in manufacturing and sales with several Johnson and Johnson companies. He has college sports expertise as a former NCAA Enforcement Representative, a collegiate sports and compliance consultant with Holland & Knight (a nationally-ranked law firm) and is the founder of both a collegiate and professional sports business.

Darren Heitner, President of UF Entertainment & Sports Law Society and CEO of Dynasty Athlete Representation said, "The University of Florida Entertainment and Sports Law Society is very excited to have Michael Garnes serve an instrumental role on the Recruiting Panel of the 2009 UF Sports Law Symposium. Mr. Garnes is passionate and extremely knowledgeable in the area of recruiting leaders in the sports world, and we are very happy to have him address what we anticipate to be a large audience".

Garnes will team up with other distinguished panelists Joshua Golka, Marc Isenberg and Hal Fischer. They will discuss a wide-range of issues regarding high school, college, amateur, professional and corporate "Recruiting." The Moderator of the panel will be Thomas Hurst, Professor of Law, University of Florida.

Other Speakers include sports law professors at various U.S. legal institutions, sports and marketing agents at top sports and talent agencies, public relations professionals, top wealth advisors, and much more. The symposium serves as an excellent opportunity for students to network and learn from those in the sports profession. There is no cost and all are welcome.

NLES is an executive search service that places mid to senior-level executives throughout all types of organizations involved in the sports industry. The NLES focus is on conducting searches for sports-related companies, as well as any company that sponsors, markets, and/or sells products and services to consumers via sports media.

NLES is a division of Next Level Sports, Inc., a firm Garnes founded in 1991, and has built its reputation as a sports management and representation firm for professional athletes. This experience has refined the



process of identifying, recruiting and placing top-talent, and now Next Level Executive Search is leveraging this process by providing proven performers and high achievers for exceptional corporate leadership in the sports industry.

"Years of experience in the business and sports world have given us access and familiarity with a wide range of sports careers, proven leaders, and high achievers from all levels of the business of sports," said Michael L. Garnes. Next Level Executive Search has already identified and placed many executive professionals in the sports industry. All searches are done confidentially with the utmost discretion and sensitivity for everyone involved.

For more information about Next Level Sports or Next Level Executive Search, please contact, Michael Garnes or visit <http://www.nextlevelexecutive.com>. Next Level Executive Search is a division of Next Level Sports, Inc. It places mid- to senior-level executives throughout all types of organizations involved in the sports industry. Next Level Executive Search is a member of The National Association of Executive Recruiters (NAER), and is NMSDC Certified.

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